

Privacy Policy

1. General Provisions

This personal data processing policy is created in accordance with the requirements of Federal Law No. 152-FZ "On Personal Data" dated July 27, 2006, and defines the procedures for processing personal data and the measures to ensure the security of personal data taken by DevAmo (hereinafter referred to as the Operator).

1.1. The Operator's primary goal and condition for carrying out its activities is the observance of human rights and freedoms during the processing of personal data, including the protection of the right to privacy, personal, and family secrets.

1.2. This policy of the Operator concerning personal data processing (hereinafter referred to as the Policy) applies to all information that the Operator may receive about visitors to the website <https://crmapp.store>.

2. Main Terms Used in the Policy

2.1. **Automated Personal Data Processing** – processing personal data using computer tools.

2.2. **Blocking of Personal Data** – temporary cessation of personal data processing (except in cases where processing is necessary to clarify personal data).

2.3. **Website** – a collection of graphical and informational materials, as well as computer programs and databases that ensure their availability on the internet at the network address <https://crmapp.store>.

2.4. **Personal Data Information System** – a collection of personal data contained in databases and the technologies and technical means that ensure their processing.

2.5. **Anonymization of Personal Data** – actions that make it impossible to determine, without the use of additional information, the affiliation of personal data to a specific user or another subject of personal data.

2.6. **Personal Data Processing** – any action (operation) or set of actions (operations) performed with personal data using automation tools or without them, including collection, recording, systematization, accumulation, storage, clarification (updating, changing), extraction, usage, transmission (distribution, provision, access), anonymization, blocking, deletion, and destruction of personal data.

2.7. **Operator** – a government body, municipal body, legal entity, or individual who, alone or jointly with others, organizes and/or carries out personal data processing and also determines the purposes of personal data processing, the composition of personal data to be processed, and actions (operations) with personal data.

2.8. **Personal Data** – any information related directly or indirectly to a specific or identifiable user of the website <https://crmapp.store>.

2.9. **User** – any visitor to the website <https://crmapp.store>.

2.10. **Provision of Personal Data** – actions aimed at disclosing personal data to a specific person or a specific group of people.

2.11. Distribution of Personal Data – any actions aimed at disclosing personal data to an unspecified group of individuals (transmitting personal data) or making personal data available to an unrestricted group of people, including publication in mass media, placement in information and telecommunications networks, or providing access to personal data by any other means.

2.12. Cross-Border Transfer of Personal Data – transfer of personal data to the territory of a foreign country to a foreign authority, foreign physical person, or foreign legal entity.

2.13. Destruction of Personal Data – any actions resulting in the irreversible destruction of personal data with no possibility of further restoration of the content of personal data in the personal data information system and/or destruction of the physical carriers of personal data.

3. The Operator Can Process the Following Personal Data of the User

3.1. Last name, first name, patronymic.

3.2. Email address.

3.3. Phone numbers.

3.4. Date, month, year, and place of birth.

3.5. API keys.

3.6. The website also collects and processes anonymized data about visitors (including cookie files) using internet statistics services (Yandex Metrika, Google Analytics, and others).

3.7. The above-listed data are referred to collectively as Personal Data in this Policy.

4. Purposes of Processing Personal Data

4.1. The purpose of processing the User's personal data is to inform the User by sending emails; providing access to services, information, and/or materials contained on the website.

4.2. The Operator also has the right to send the User notifications about new products and services, special offers, and various events. The User can always unsubscribe from receiving informational messages by sending a letter to the Operator's email address support@crmapp.store with the subject "Unsubscribe from notifications about new products and services and special offers."

4.3. Anonymized data collected via internet statistics services serve to collect information about user actions on the site to improve the website and its content.

5. Legal Grounds for Personal Data Processing

5.1. The Operator processes personal data only when they are filled out and/or submitted by the User independently through special forms on the website <https://crmapp.store>. By filling out the corresponding forms and/or submitting their personal data to the Operator, the User agrees to this Policy.

5.2. The Operator processes anonymized data about the User if this is permitted by the settings of the User's browser (if the saving of cookies and the use of JavaScript technology is enabled).

6. Procedure for Collecting, Storing, Transmitting, and Other Types of Processing of Personal Data

The security of personal data processed by the Operator is ensured by implementing legal, organizational, and technical measures necessary to fully comply with the current legislation on personal data protection.

6.1. The Operator ensures the safety of personal data and takes all possible measures to prevent unauthorized access to personal data.

6.2. Personal data of the User will never be transferred to third parties, except in cases required by applicable law.

6.3. If inaccuracies are detected in the personal data, the User can update them independently by notifying the Operator via email at support@crmapp.store with the subject "Update of Personal Data."

6.4. The term for processing personal data is unlimited. The User can withdraw their consent to process personal data at any time by notifying the Operator via email at support@crmapp.store with the subject "Withdrawal of consent to process personal data."

7. Cross-Border Transfer of Personal Data

7.1. The Operator must ensure that the foreign country to which personal data is transferred provides reliable protection of personal data subject rights.

7.2. The cross-border transfer of personal data to countries that do not meet the above requirements can only be carried out if the data subject has given written consent for the transfer of their personal data and/or if there is a contract between the data subject and the Operator.

8. Final Provisions

8.1. The User can receive any clarifications regarding their personal data processing by contacting the Operator via email at support@crmapp.store.

8.2. Any changes to the personal data processing policy will be reflected in this document. The Policy is effective indefinitely until it is replaced with a new version.

8.3. The current version of the Policy is freely available on the internet at https://crmapp.store/downloads/privacy_en.pdf.